

Problem

Young professionals struggle to settle in new cities or countries

admin tasks (housing, visas, insurance) are complex, local info is scattered, and social integration is hard.

Existing Alternatives

MAVE (Mon Application Vie Étudiante)
Ma Vie Étudiante
JEM (Jeune En Métropole – Toulouse)
MesServicesÉudiant.go uv.fr (*site, non appli*)

Solution

A centralized app guiding users through admin steps, offering local deals, events, and personalized integration support.

Key Metrics

Active users, retention, completed admin tasks, event participation, satisfaction (NPS), referrals.

Unique Value Proposition

Scholaris simplifies relocation by combining administrative support and social integration, making moving easy and enjoyable.

High Level Concept

Scholaris is like a “Airbnb + Meetup + administrative concierge” for young professionals relocating, simplifying bureaucracy while helping them connect and thrive in a new city.

Unfair Advantage

we combine administrative support, local deals, and social integration in one personalized platform, with exclusive partnerships and a built-in community.

Channels

App & website, social media (Instagram, LinkedIn, TikTok), partnerships with employers & schools, online/local marketing.

Customer Segments

- Young professionals relocating abroad
- Students on exchanges/internships
- companies & universities supporting newcomers

Early Adopters

Young professionals and students relocating abroad or to a new city open to using apps for guidance and local integration.

Cost Structure

App development, marketing, staff salaries, local partnerships.

Revenue Streams

- Commissions on local deals/events
- ads